

AUTISM SERVICES, INC.



Media Release

FOR IMMEDIATE RELEASE

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Autism Services, Inc. Announces Administrative Level Appointments *Two Amherst, New York Residents Join Corporate Staff*

Williamsville, New York – (January 21, 2015) –Autism Services, Inc. recently announced the appointment of two Amherst, New York, residents to its administrative team: Cristina Higgins was named the human service agency’s Senior Director of Business Administration and Heidi B. Henzler the Marketing and Fundraising Coordinator.

A Human Resources professional for more than 15 years, Ms. Higgins’ oversees Autism Services, Inc.’s HR Department and works with the administration planning for continued growth and consistency of agency policy and procedures. As part of the senior management team, she works closely with the Executive Director and other senior staff members in strategic planning and meeting ASI’s long and short term goals. Prior to joining Autism Services, Ms. Higgins served as Director of Human Resources at ESM Group, Inc., a manufacturer based in Amherst, New York. She holds a Bachelor of Arts in History from Rutgers University in Camden, New Jersey, and Masters of Business Administration from Sage Graduate Schools.

Ms. Henzler has served Western New York’s not-for-profit sector as a communications and fundraising specialist for nearly two decades. In her role with Autism Services, Inc., she is responsible for identifying and securing diverse sources of revenue from businesses, individuals, foundations and other sources including grants, special events and fundraisers. Additionally, Ms. Henzler ensures the articulation of the agency’s mission and vision to all internal and external constituencies through various written collateral, publicity and social media. Most recently, Ms. Henzler held the position of Communications and Annual Fund Coordinator at Buffalo Academy of the Sacred Heart. She received her Bachelor of Arts in Communication Studies, with a concentration in advertising and public relations, from Canisius College in Buffalo, New York.

For more information about Autism Services, Inc., please visit www.autism-services-inc.org or call 716.631.5777.

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