

For Immediate Release

Contact: Heidi B. Henzler, Marketing and Fundraising Coordinator
(716) 631-5777/hhenzler@autism-services-inc.org



Autism Services, Inc. to Participate in Spring It On 2016

Twenty-four Hour Fundraising Event is Hosted by the United Way of Buffalo & Erie County

March 16, 2016 (Williamsville, NY) – On Thursday, March 24, 2016, Autism Services, Inc. (ASI) will participate in its third Spring It On, a 24-hour online fundraising event hosted by the United Way of Buffalo & Erie County. Spring It On is a unique campaign that will raise awareness and funds for more than 250 local non-profit agencies in Western New York.

The goal of Spring It On is to create a one-day focal point mobilizing citizens to donate to a favorite agency; highlighting the impact that giving has on organizations, and strengthening and supporting our community. Now in its fourth year, the event is modeled after similar initiatives held in other cities across the country including Rochester’s successful ROC the Day. Secure online donations to ASI or to any participating organization can be made by accessing www.SpringItOn.org.

ASI will primarily use Facebook, Twitter and its website (www.autism-services-inc.org) to reach current supporters and to cultivate new ones as part of Spring It On. All of the funds raised will be invested in outdoor sensory equipment and supplies for the agency’s newest location, the ASI Resource Center located in the Village of Hamburg, New York.

“Contributions to Spring It On help Autism Services to fulfill our mission of creating meaningful opportunities that enrich the lives of people with autism, their families and their communities,” remarks Executive Director Veronica Federiconi. “We are grateful to the United Way for once again hosting this campaign that we hope will bring current and new donors together in support of our agency.”

Autism Services, Inc. is the only Western New York agency solely focused on supporting children and adults with autism, and their families. The agency has locations throughout the region offering a variety of individualized educational and quality of life programs and services. To learn more, visit www.autism-services-inc.org or contact the Administrative Offices in Williamsville by calling 716.631.5777.